

FACE-OFF

MARKETING COMPETITION 2011

ENTRY FORM

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INSTRUCTIONS

The entry form may be typed in Adobe Acrobat Reader (but not "Saved") or, you may photocopy and complete the form by hand – please print. Complete one form for each entry.

- Attach a copy of the original entry form on the back of each entry in the upper-right corner.
- Include four additional photocopies of the entry form with each submission.
- Include a CD that contains the following:
 - 50-word summary of the project
 - JPEG or TIF image representing your entry

MAIL YOUR ENTRIES TO



MARKETING COMMUNICATIONS

BowStern Marketing Communications
c/o FPTA Marketing Awards
Attention: Kelly Robertson
1725 Capital Circle NE, Ste. 205
Tallahassee, FL 32308
888.912.1110

REMEMBER...

Transit agencies are limited to four (4) entries total. No fee required to enter.

DEADLINE

Your entry must be received by September 16, 2011 at 5 p.m. Late entries will not be accepted.



Contact Person

Telephone Number (Area Code)

FPTA Member Name (Agency/Company)

Address

City State Zip Code

E-mail Address

Check one:

- Class 1 (99 or fewer buses or rail cars)
 Class 2 (100 or more buses or rail cars)

Entry Category

Entry Sub-category

Target Audience

Project Cost

Measure of Effectiveness

(Please give examples of quantitative figures to indicate the measure of project success).

THANK YOU FOR YOUR ENTRY